



2025

www.thevibexpo.com

**VIETNAM INTERIOR
& BUILD EXPO**

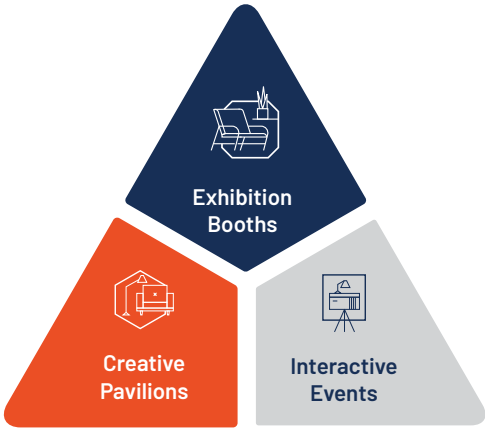
01-04 OCTOBER, 2025

SECC – 799 Nguyen Van Linh St., Tan Phu Ward, Dist 7, HCMC

VIETNAM INTERIOR & BUILD EXPO 2025

Vietnam Interior & Build Expo - Vibe provides a platform to **CONNECT & PROMOTE VALUES** and opportunities in the Furniture & Construction supply chain.

EXHIBITION BOOTHS	The exhibition features clusters of booths categorized by industry groups, with unique booth designs and exhibition.
CREATIVE PAVILIONS	Non-profit booths by VIBE's strategic partners, showcasing prominent architecture and interior design awards, along with a dedicated Start-up zone.
INTERACTIVE EVENTS	Forums, Seminars, and Panel Discussions on architecture and design themes aligned with the criteria of Style - Smart - Sustainability; Interactive Workshops with CPD Accreditation.



CORE CRITERIA

STYLE

Lifestyle-defining, aesthetically appealing products from trend-leading brands.

SMART

Efficiency, modernity, sophistication, and alignment with international trends; pioneering technological advancements and smart solutions.

SUSTAINABILITY

Sustainable solutions in design, production and supply.

SCALE

The leading trend and style exhibition in Vietnam for the Construction & Interior industry

700

Booths

15.000

m2 of exhibition spaces

300

Exhibitors

Vibe

2025

15.000

Visitors

10

Specialized events



EXHIBIT CATEGORIES

40% Interior & Interior Equipment

- **Indoor & Outdoor Furniture:** Residential furniture, office furniture, furniture projects, outdoor furniture, landscape
- **Interior Equipment:** Sanitaryware, houseware, smart home devices, lamps & lighting fixtures
- **Interior decorative & Gifts:** Curtains, carpets, household items, handicrafts & gifts, traditional craft villages products
- **Materials & Furniture accessories:** wood, plywood, fabrics, leather, accessories.

40% Construction & Building Material

- **Raw Materials:** Sand, gravel, cement, bricks, metal frames, materials for walls, ceilings, and floors
- **Finished Building Materials:** Glass, doors, windows; floor and wall tiles/stone; flooring, wallcovering; pipes and fittings, electrical wires, outdoor equipment, swimming pools;
- **Construction Chemicals & Admixture**
- **Construction Tools, equipment, and devices**

10% Architecture, Design & Real Estate

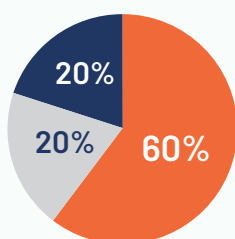
- Design Offices, Architecture Offices
- Creative Pavilion for design and new products
- Architecture and interior design awards;
- Real estate projects: resorts, hotels, apartments, restaurants, hospitals, schools, office buildings, etc.

10% Technology & Service

- Construction Systems & Technology, Design, Management Software, BIM/CIM
- Security systems, fire prevention, smart homes, smart factories
- Certification services & automation systems
- E-commerce platforms, sustainable development projects



TARGET VISITOR



ARCHITECT & PROFESSIONAL

- Designers, Architects, Style Experts;
- Project developers, investors;
- Architecture, design, and project construction companies.

COMMERCIAL VISITOR & B2B BUSINESS

- Procurement department of corporations, schools, hospitals, hotels, etc;
- Retailing stores;
- Distribution channels.

INDIVIDUAL & B2C SHOPPER

- Homeowners, Consumers;
- Market experts;
- Market researchers;
- Schools, Institutes, Students, and General visitors.

Vibe



REGISTER FOR BOOTH

Website: <https://thevibexpo.com>

Hotline: +84 966 965 747

Email: info@thevibexpo.com

FLOOR PLAN

VIETNAM INTERIOR & BUILD EXPO - VIBE 2025



VIBE Expo App – A Comprehensive Tool for Exhibitors and Visitors, simplifying exhibition participation by providing seamless access to all event information, activity management, data tracking, and enhancing connectivity.

WHAT MAKES THE VIBE EXPO APP UNIQUE?



Scan to ▼ download



**HAWA ONLINE
PLATFORM FOR
EXHIBITION**

HOPEFAIRS.COM

The first "made in Vietnam" online exhibition platform for the Vietnam furniture industry. Promote your business to a global audience of buyers with ease.

Vibe

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